

# VACANCY

## MARKETING OFFICER



LING & SONS FOOD MARKET



ARUBA



FULL TIME

### THE ORGANIZATION

**Ling & Sons** have been proudly serving the Aruban community and island visitors since 1965, stocking our shelves with fine products from around the globe in order to meet the growing demands of our diverse clientele. As the largest American-style supermarket on the Island we provide under-one-roof fresh and organic produce, daily-baked bread and pastry, premium meat as well as gourmet and ethnic products.

### WHAT WE OFFER

- Good compensation & benefits;
- Vacation pay;
- Growth opportunity;
- Dynamic work environment;
- Birthday off with pay;
- In-House Training;
- Service anniversary gratification (1 month salary)
- Employee discount.

### RESPONSIBILITIES

- Determining the marketing strategy and developing, implementing, and evaluating the marketing plan;
- Setting up, analyzing, and adjusting marketing campaigns;
- Managing online channels (website, social media, and other platforms)
- Identifying potential partners and establishing contacts;
- Analyzing marketing results;
- Creating content;
- Being proactive and creative in launching promotions and other marketing activities;
- Supporting the marketing team with various projects.

### REQUIREMENT

- A completed college education in the field of marketing and communications;
- At least 3 years of experience in a similar role;
- Experience with social media & digital marketing;
- Experience in B2B sales is a plus;
- Experience with Adobe InDesign, Photoshop, and possesses graphic design skills;
- Creative, proactive, and shows initiative;
- Analytical thinking skills; able to translate data into reports;
- Excellent command of Dutch and English, both written and spoken.



### INTERESTED?

Send your resume and letter to [recruitment@vdtcgroup.com](mailto:recruitment@vdtcgroup.com) with application "**Marketing Officer**".